

Istanbul Aydın University
Faculty of Economics and Administrative Sciences

Quality Assurance Policy

As the Faculty of Economics and Administrative Sciences, our quality assurance policy is an expression of our commitment to providing high-quality education, research, and services to our students, academic and administrative staff, stakeholders, and society. This policy encompasses the strategies, goals, and practices aimed at continuously improving the quality of education, research, and community service in our faculty.

Mission and Vision

Mission: To educate productive individuals equipped with knowledge and skills that make a difference in competition within the global business world, with an awareness of ethics and social responsibility; to contribute to the production of contemporary scientific and practical knowledge.

Vision: It cultivates productive individuals equipped with knowledge and skills that make a difference in the competitive global business world, with an awareness of ethics and social responsibility; it contributes to the production of contemporary scientific and practical knowledge through an interdisciplinary approach.

Values: Social responsibility, respect for diversity, ethical behavior, entrepreneurship, competitiveness, innovation, globalism, team spirit

Quality Assurance Principles

Continuous Improvement: Our quality assurance process is based on the philosophy of continuous improvement. At the end of each academic year, our programs and services are evaluated, feedback is collected, and improvement steps are taken based on this data.

Stakeholder Participation: Quality assurance is realized through the active participation of students, alumni, the business community, academic and administrative staff, the public, and other stakeholders. The opinions and suggestions of all stakeholders are at the center of our quality processes.

Transparency: We adopt the principle of transparency in our operations. Quality assurance processes, criteria, results, and all relevant information are openly shared with the relevant parties.

Academic Freedom and Responsibility: While protecting academic freedom, we ensure that this freedom is balanced with quality assurance processes. Academic responsibility comes with a commitment to quality and ethical standards.

Compliance with National and International Standards: Our education and research activities are conducted in accordance with the standards of the Higher Education Quality Board (YÖKAK) and international quality assurance criteria.

Quality Assurance Processes

Program Evaluation: Each program is periodically subjected to internal and external evaluations. These evaluations check the appropriateness of learning outcomes, the curriculum, teaching methods, and resources.

Student-Centered Approach: Student satisfaction and success are fundamental indicators of quality assurance. Student feedback is regularly collected through surveys and focus group meetings.

Academic Staff Development: Training programs, seminars, and international collaborations are encouraged for the continuous professional development of our faculty members. This ensures the sustainability of quality assurance.

Research and Publication Quality: The quality of research activities is measured by the impact factors of publications, citation indices, and the impact they create in the scientific community. Research outputs are an important part of the quality assurance process.

Administrative Operations and Service Quality: Administrative processes, student services, resource management, and infrastructure quality are regularly reviewed, and areas for improvement are identified.

Internal and External Evaluation: Internal and external evaluation committees are formed in accordance with the standards set by YÖKAK. These committees systematically evaluate all the activities of our faculty.

Implementation and Monitoring

Strategy and Quality Commission: There is a Strategy and Quality Commission in our faculty to carry out quality assurance processes. This committee coordinates, monitors, and reports all activities related to quality.

Assurance of Learning Committee: It is a committee that systematically monitors, evaluates, and improves the quality of education and learning outcomes in our faculty.

Feedback Mechanisms: Feedback mechanisms have been established for students, academic and administrative staff, alumni, and other stakeholders. This feedback shapes our quality improvement strategies.

Reporting and Monitoring: Quality assurance activities are regularly reported and monitored. These reports are presented to the faculty administration and the university senate.

Goals and Expectations

Excellence in Education Quality: Providing each of our students with the knowledge, skills, and values necessary to achieve their career goals.

Research and Scientific Productivity: Conducting internationally recognized research and creating impact through scientific publications.

Service to Society: Contributing to economic and social development by carrying out projects and activities that address the needs of the community.

Ethics and Sustainability: Embracing ethical values and the principle of sustainability in all our activities.

As the Faculty of Economics and Administrative Sciences, we aim to contribute to the academic and personal development of our students, enhance the quality of research and education, meet the expectations of our stakeholders, and be beneficial to society through our quality assurance policy. This policy aims to enhance the reputation of our faculty both nationally and internationally by fostering a culture of continuous improvement.